



BIOPLAT-EU Project Website

Deliverable 7.1



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Dissemination level		
PU	Public	Public
CO	Confidential, restricted under conditions set out in Model Grant Agreement	
CI	Classified, information as referred to in Commission Decision 2001/844/EC	

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BIOPLAT-EU Project Summary

The BIOPLAT-EU project will promote and support the uptake of sustainable bioenergy projects on marginal, underutilized and contaminated lands (MUC lands). These lands cannot be used for food production or for recreational and conservation purposes, but in some cases, they still retain the potential to produce biomass for non-food and non-feed purposes. Moreover such use of these lands is not known to stakeholders, therefore the project will promote and inform about such opportunities through a web-based platform which will include a public user friendly tool using global information system that will assess the environmental, social and techno-economic sustainability aspects of defined value chains for bioenergy production on MUC lands and through stakeholder engagement activities.

1. Introduction

This deliverable is a report on the BIOPLAT-EU website's conception, its structure and main elements. The BIOPLAT-EU website is openly accessible so that the content and the messages of the project can widely reach to the target group of the consortium. The website contains basic, yet pertinent information about the BIOPLAT-EU concept, its objectives and specific actions. The knowledge that will be generated during the implementation of the project will be released publicly in a timely fashion with due consideration of IPR issues. Publicity is a cornerstone in the BIOPLAT-EU project, because capacity building and spreading excellence and best practices are among the fundamental ideas that underlie BIOPLAT-EU. The project website is an evolving platform for spreading information on project activities and findings; consequently the content and access to results will be ensured by continuous maintenance and upgrade.

2. Website access

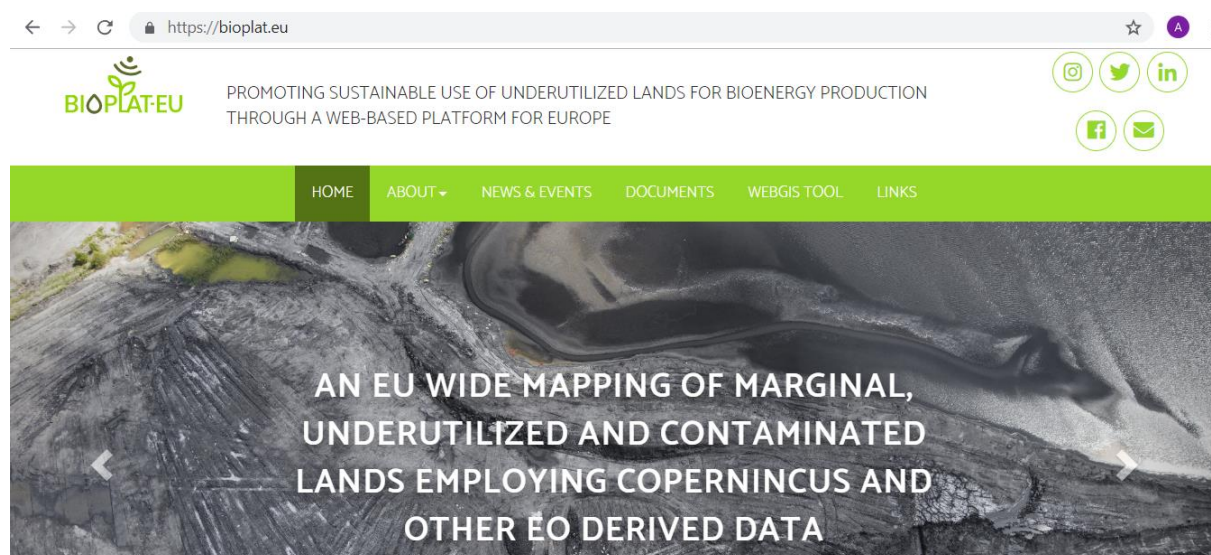
The BIOPLAT-EU project website is accessible for everyone via the Internet. The selected URL of the website allows finding the page easily also via search engines. The most suitable domain name for the purposes of the BIOPLAT-EU consortium was: www.bioplat.eu

3. Menu points

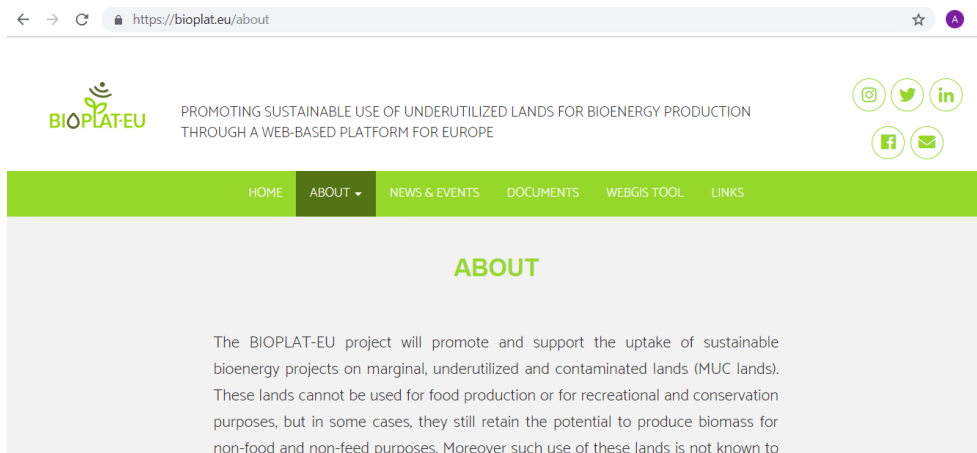
The BIOPLAT-EU project website is distinguished by the following menu points:

Home, About, Partners, News&Events, Documents, WebGIS Tool, Links

a. Home

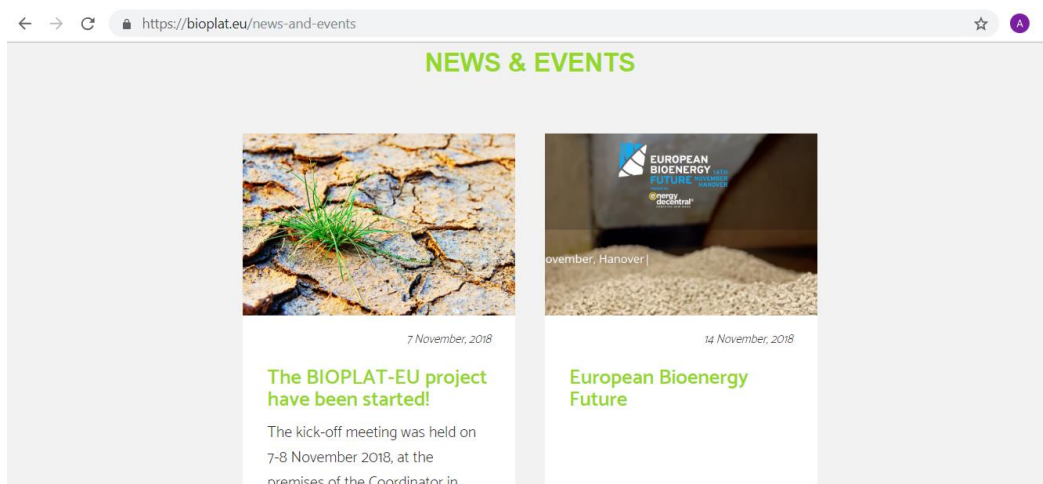


b. About



The screenshot shows the 'About' page of the BIOPLAT-EU website. The browser address bar displays 'https://bioplat.eu/about'. The page header includes the BIOPLAT-EU logo, the project description 'PROMOTING SUSTAINABLE USE OF UNDERUTILIZED LANDS FOR BIOENERGY PRODUCTION THROUGH A WEB-BASED PLATFORM FOR EUROPE', and social media icons for Instagram, Twitter, LinkedIn, Facebook, and Email. A green navigation bar contains links for HOME, ABOUT (selected), NEWS & EVENTS, DOCUMENTS, WEBGIS TOOL, and LINKS. The main content area is titled 'ABOUT' and contains a paragraph: 'The BIOPLAT-EU project will promote and support the uptake of sustainable bioenergy projects on marginal, underutilized and contaminated lands (MUC lands). These lands cannot be used for food production or for recreational and conservation purposes, but in some cases, they still retain the potential to produce biomass for non-food and non-feed purposes. Moreover such use of these lands is not known to'.

c. News&Events



The screenshot shows the 'News & Events' page of the BIOPLAT-EU website. The browser address bar displays 'https://bioplat.eu/news-and-events'. The page header includes the BIOPLAT-EU logo, the project description, and social media icons. A green navigation bar contains links for HOME, ABOUT, NEWS & EVENTS (selected), DOCUMENTS, WEBGIS TOOL, and LINKS. The main content area is titled 'NEWS & EVENTS' and features two news items:

- The BIOPLAT-EU project have been started!**
The kick-off meeting was held on 7-8 November 2018, at the premises of the Coordinator in
7 November, 2018
- European Bioenergy Future**
November, Hanover |
14 November, 2018

d. Documents



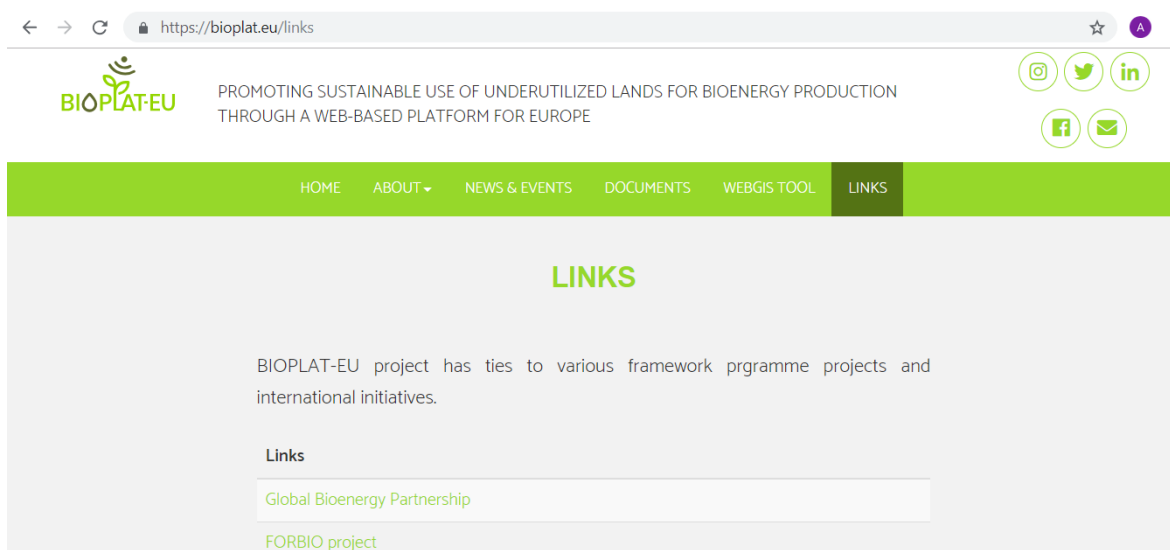
The screenshot shows the 'Documents' page of the BIOPLAT-EU website. The browser address bar displays 'https://bioplat.eu/documents'. The page header includes the BIOPLAT-EU logo, the project description, and social media icons. A green navigation bar contains links for HOME, ABOUT, NEWS & EVENTS, DOCUMENTS (selected), WEBGIS TOOL, and LINKS. The main content area is titled 'DOCUMENTS' and contains a section for 'Publicly available documents' with a table:

Name	Description
BIOPLAT-EU template	Project deliverable template

e. WebGIS Tool



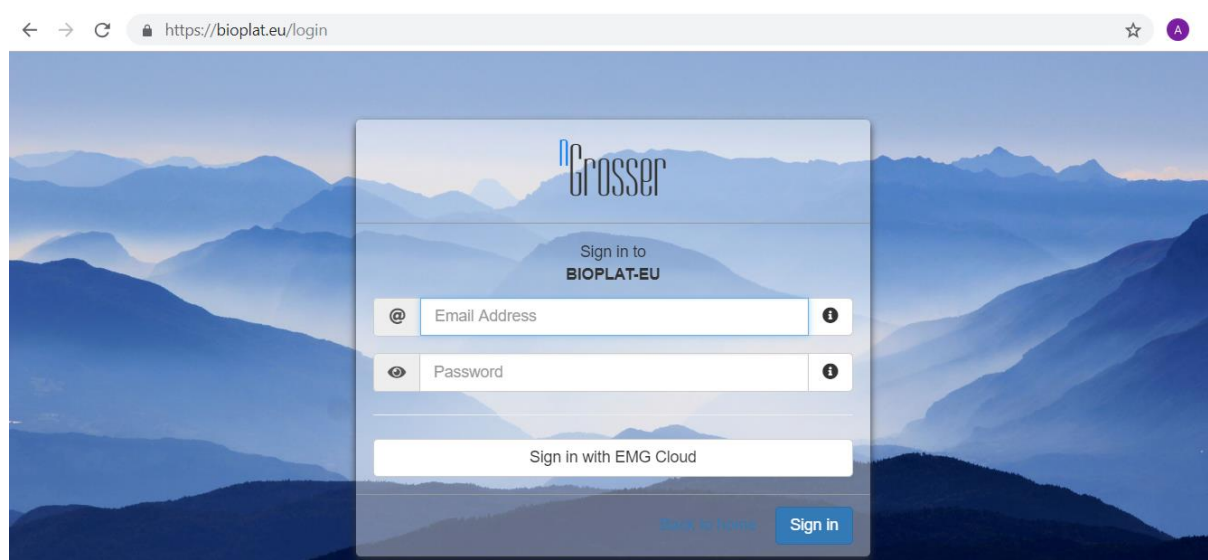
f. Links



The website is live as of 30 November 2018; therefore it is suitable to orientate the wider public and the interested parties about general essential information on the BIOPLAT-EU project. News, information on meetings, relevant links and events as well as project results will be made available as soon as the consortium progresses with generating information to be disseminated. The homepage of the BIOPLAT-EU website smoothly directs the visitor to its different parts while at the same time offering contact and copyright information at the bottom of the page.

4. Internal website

The internal pages of the website will allow communication between the BIOPLAT-EU partners and saving the confidential results of the project. These will include, for instance, information and data from the case studies of the project. This secure part of the webpage is protected, so access information will only be provided to the consortium members and the European Commission. Screenshot below shows that log-in details are required to access and it is linked to a personal e-mail address. Login information will be granted to this section of the website to BIOPLAT-EU partners and to the Project Officer for more effective data exchange.



5. Maintenance and administration

The project website is a precious tool for communication, dissemination and awareness raising about the BIOPLAT-EU project. Therefore, managing data and controlling information via the website is a collaborative effort of the partners. Partner No.3 Geonardo is the developer and the main administrator of the project website. Legal issues and data protection has been duly considered. “Terms of use” (<https://bioplat.eu/terms-of-use>), “Privacy policy” (<https://bioplat.eu/privacy-policy>) and “Cookies policy” (<https://bioplat.eu/cookies-policy>) have been implemented on the website.

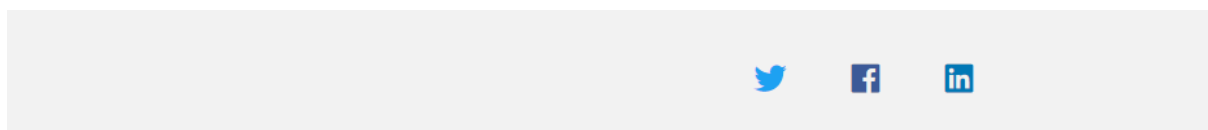
6. Newsletter panel

The project website has been supplied with a Newsletter box.

Newsletter

7. Social media links

The project website is also equipped with several social media links, namely Facebook, Twitter, LinkedIn and Instagram



Coordinated by



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